



[Estonia] Weekly:

Eurovision and Voting Laws

Estonia | Week 36 | Month 9 May 6th - May 12th, 2024

New observations this week: 6 Main channel: Facebook

Main keywords:

Eurovision, Kaja Kallas, Economic downturn, Voting, Safety, Intelligence, Russian language, Segregation

Main narratives:

- Estonian singer criticized for their performance style at Eurovision;
- Estonia labeled as having the worst government and unique economic challenges in Europe;
- Concerns over Estonia's new mobile voting law impacting election security;
- Allegations of the Estonian government abusing a prisoner on vague intelligence charges;
- Comparisons of Russian-speaking schools in Estonia to racial segregation sparking controversy;
- · Concern for Russian speakers in schools.

Overview:

This week, the posts mainly focused on Eurovision with the posters claiming that in order to win, the Estonian all-male group would be forced to act more feminine. There were also mentions about the economy, especially the taxes with a focus on the new car taxes and also the new voting law which will allow people to vote from their phones as well as their computers, which they claim gives companies such as Google and Apple more control of the elections. There were also many posts mentioning the switch of the language of instruction in schools and how Estonians are now against this for fear of it affecting their children's education.